

PROMOTIONAL PACKAGES

BRONZE SILVER GOLD

Website	Homepage Banner for 4 weeks			✓
	Competition Page	✓	✓	✓
	Competition Feature for 4 weeks		✓	✓
Social Media	One off post on WA social channels	✓	✓	
	Weekly post on WA social channels for 4 weeks			✓
	Weekly stories on Facebook & Instagram for 4 weeks		✓	✓
Email	Newsletter inclusion		✓	✓
	Price	£60 + VAT	£150 + VAT	£250 + VAT

Members Newsletter

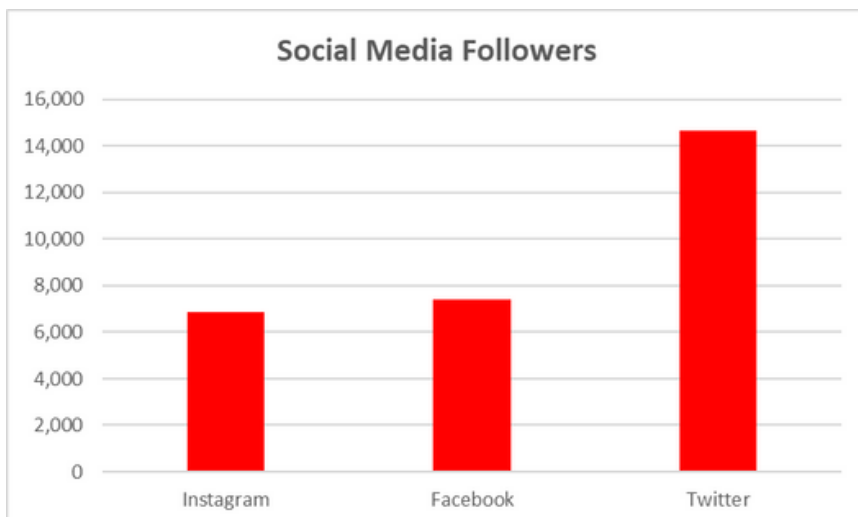
- 11,000+ members
 - Open Rate – 60%

Web Audience

- Average of 112k page views pcm
 - Average session duration 1:04 minutes
 - 3 pages visited on average per visit

Social Audiences

- Total Social Following - 28,901
 - Twitter – 14,630 followers
 - Instagram – 6,881 followers
 - Facebook – 7,390 likes



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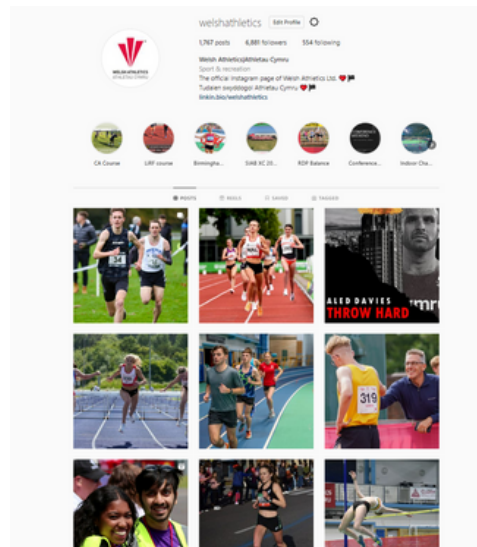
ASSET SIZES

Social Media Asset Sizes

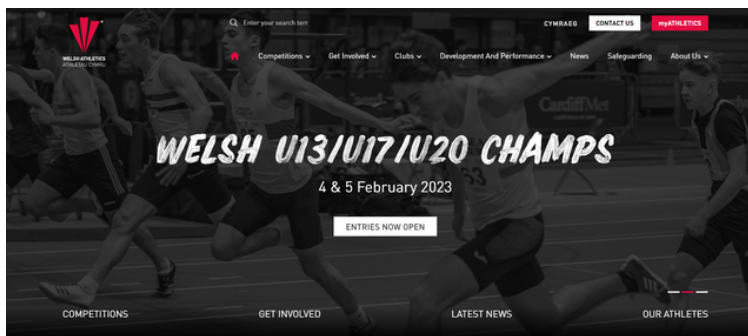
- Instagram & Facebook Posts - 1080px x 1080px (1:1)
- Instagram & Facebook Stories - 1080px x 1920x (9:16)
- Twitter Posts - 1200px x 675px (16:9)

All need to be full colour, no logos or text on.

JPEG or PNG, approx. 1mb.



Website Homepage Banner



Website Asset Sizes

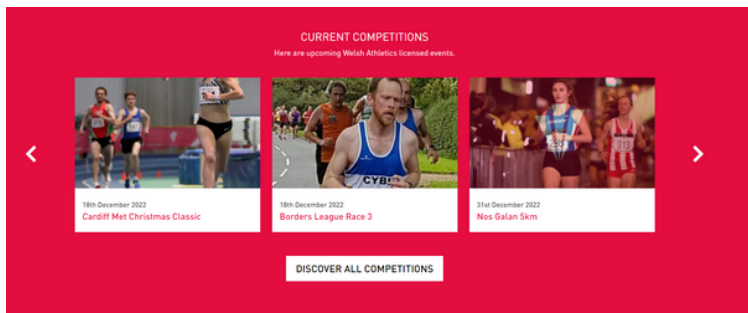
Website Homepage Banner - 2043px x 737px
(Black & White, no text or logos)

Competition Page Banner - 1138 x 416px
(Full colour - no text or logos)

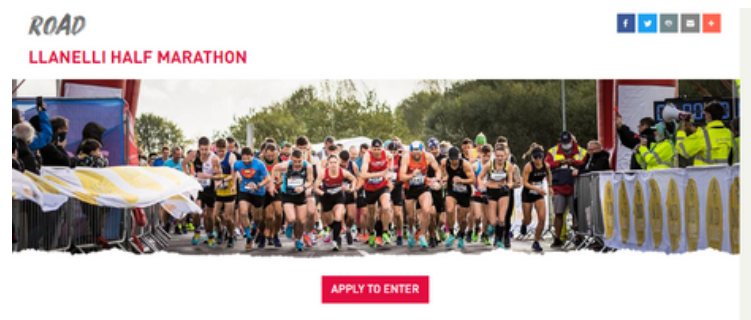
Competition Page Tile - 256px x 256px

JPEG or PNG, max 1mb.

Website Competition Tile



Website Competition Page Banner



Members Newsletter

Image Block - 800px x 400px
Full colour - no text or logos)

JPEG or PNG, max 1mb.



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